

Building News Advertising Rates

Display Ad

A d Cina	AdTono	Weekly	Weekly	Quarterly	Quarterly
Ad Size	Ad Type	NCBE Wember	Limited-Member*	NCBE Member	<u>Limited-Member*</u>
3.5" x 2"	Horizontal Business card	\$15	\$31	\$195	\$403
3.5" x 4"	Horizontal Front/Back Business card	\$30	\$61	\$390	\$806
2" x 3.5"	Vertical Business card	\$15	\$31	\$195	\$403
4" x 3.5"	Vertical Front/Back Business card	\$30	\$61	\$390	\$806
3.5" x 5"	1/4 Page Vertical	\$46	\$92	\$598	\$1,196
7.5" x 5"	1/2 Page Horizontal	\$92	\$185	\$1,196	\$2,405
7.5" x 10"	Full Page Vertical	\$185	\$370	\$2,405	\$4,810
Sub Bid Ad					
3" x 3.5"	Sub-Bid (E.O.E. ad)	\$24	\$48		
Classified Ad (NCBE Members only)					
35 words	Text only (3 week maximum)	FREE	Not available		

Ad Deadline – We need to receive your ad by Wednesday 5 P.M. to be included in the next publication.

Ad Requirements – A full-size, high-resolution (200ppi) pdf or jpeg file. We can resize your ad for you, if needed.

Building News is a weekly publication., emailed to its members on Monday morning. For any questions, please email <u>Deb Rourke</u> at NCBE, or call (707) 542-9502.

* <u>Limited-Member ad rates</u> apply to all NCBE Limited Memberships, which include Worker Comp, Student & SS Limited Memberships. All advertising for Limited-memberships must be paid in advance.

Non-Members - May not advertise in any NCBE Member publications, including Building News.